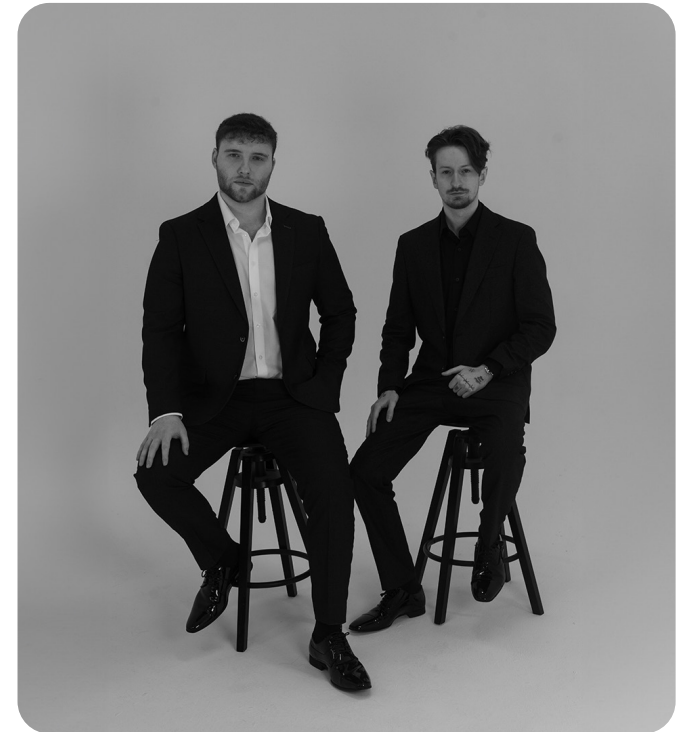


Experience Transparent PR & Marketing.

Blackspire Partners®

Profile

We specialise in high-impact PR, media placements, and strategic storytelling that builds reputation and drives growth.



Location

UAE - US - HK

Web

blackspire.partners
contact@blackspire.partners

Social

IG: [blackspire.partners](https://www.instagram.com/blackspire.partners)
TK: [blackspire.partners](https://www.tiktok.com/blackspire.partners)

Welcome

Our philosophy is simple: clarity breeds trust, and trust is the cornerstone of impactful public relations. By weaving transparency into the fabric of our strategies, we not only illuminate the path for our clients but also foster a culture of integrity that resonates in every message we craft.

“

Intro

Edward Bruce

Managing Partner



Hello, I'm Edward, co-founder of Blackspire Partners. We're a boutique communications firm built on transparency, creativity, and results. Together with my team, I've had the privilege of helping brands secure features in top global outlets and shape strategies that deliver real impact. I'd be delighted to explore how we can bring that same value to your business and look forward to the possibility of working together.



Brand authority



Global reach



Guaranteed results

Contents

1 Our mission	04
2 Our vision	05
3 Our values	06
4 Our history	07
5 What we deliver	08
6 Our partners	09
7 The brands we push	10
8 Testimonials	11

Looking for something else?

If you'd like to see additional case studies or further information relevant to your needs, please let your point of contact know.

Our mission

At Blackspire Partners, our mission is to empower brands with clarity, credibility, and resonance through strategic storytelling and precision PR. We reject the world of ghost-retainers by offering our Media Success Guarantee, ensuring transparency and tangible results for every client. Rooted in our founders' music-industry experience. Where creativity, rhythm, and influence shaped platinum campaigns. We bring that same cultural fluency and commercial intelligence to luxury, tech, and beyond. With a strong focus on the Gulf region, yet the reach to power clients' worldwide interests, we help ambitious brands secure authority where it matters most—whether through global media, digital influence, or high-impact market positioning.

Image

Our client Quantron, featured in Nasdaq, is a pioneering e-mobility company driving the transition to zero-emission transportation with cutting-edge battery and hydrogen-powered vehicles for commercial fleets worldwide.

Mission

→ Want these results? Get in touch.

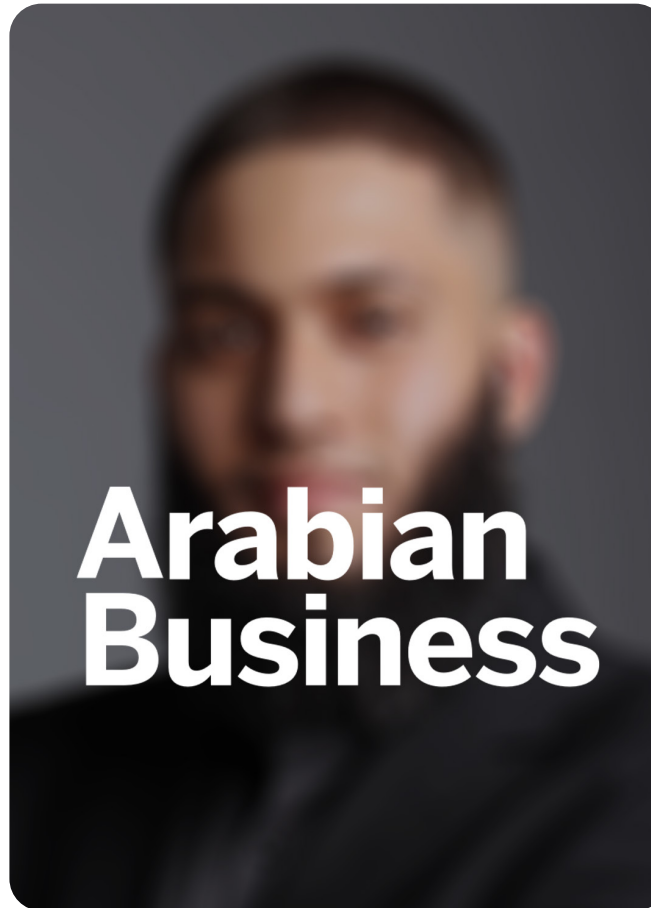


Our approach

We combine creativity, strategy, and data-driven insights to craft powerful PR and marketing campaigns. Our approach ensures that every step aligns with your brand's goals and delivers measurable impact.

Approach

→ [View our Arabian Business feature.](#)



Insight-driven strategy

Every great campaign starts with understanding. We analyze your brand, audience, and industry landscape to craft a data-backed strategy that sets you apart.

Creative storytelling

Your brand's voice should be unforgettable. We craft compelling narratives that captivate audiences, build trust, and drive media engagement.

Impactful execution

From securing top-tier media placements to amplifying your online presence, we turn strategy into action—delivering measurable results that elevate your brand.

Our values

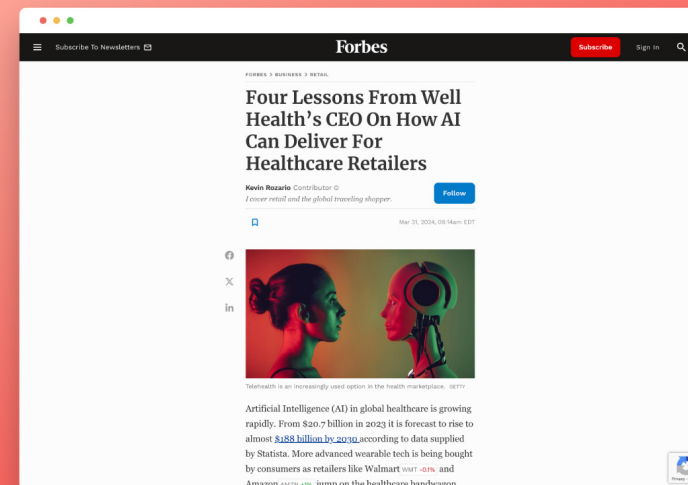
At Blackspire Partners, our values define the standard we hold ourselves to. We believe in transparency, rejecting ghost-retainers through our Media Success Guarantee. With a multilingual team based across key global markets, we ensure every campaign is delivered with cultural fluency, consistency, and precision. Above all, we value creating quality content and measurable results that strengthen our clients' long-term brand authority.

Values

→ Click the image to view the article.

Image

Our client WELL Health, featured in Forbes, is a leading digital healthcare company (TSX: WELL) combining Canada's largest clinic network with telehealth and AI solutions to empower physicians and expand patient access.



Our history

About

2021

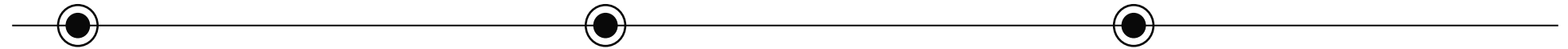
Founded in Glasgow, United Kingdom

2024

Awarded #40 on Clutch's Top 100 Fastest Growing Companies

2025

Moved HQ to UAE.



- 6 industry recognized awards.

- Over \$15 million in PR value delivered to our clients.

- We now have access to over 800 outlets worldwide. From digital to magazine front covers.



The Netty Awards </winner>

What we deliver

Services

At Blackspire Partners, we deliver more than services—we deliver outcomes. From shaping narratives and securing global media features to elevating digital presence and crafting standout brand visuals, our work is designed for measurable impact. Whether you'd like to appear on Bloomberg TV or grace the cover of Entrepreneur, we have the reach, relationships, and expertise to make it happen.

PR

We craft compelling narratives that elevate your brand, secure top-tier media coverage, and position you as an industry leader. We ensure your story is heard by the right audience at the right time

Social Media

We build and manage social media strategies that spark conversations, grow communities, and drive brand awareness. Whether it's content creation, influencer partnerships, or paid campaigns, we turn engagement into impact.

Online Reputation

Your reputation is your most valuable asset. We monitor, respond, and strategically position your brand to maintain credibility, mitigate risks, and build trust in an ever-evolving online landscape.

Studio

From sleek website development to eye-catching visuals, our in-house studio delivers innovative design, branding, and digital experiences that captivate audiences and set you apart.

Our partners

Team Bio

Blackspire Partners was founded on expertise, innovation, and a shared vision to redefine PR. Our founders lead with experience in media, influencer marketing, and brand strategy to drive impactful results.

Global team

At Blackspire Partners, our multilingual team—fluent in Arabic, English, French, German, Hindi, Punjabi, and Spanish—delivers campaigns with cultural fluency and seamless execution across borders, ensuring our clients' stories resonate globally and locally alike.



Edward Bruce

Founding Partner

Before founding Blackspire, Edward was a music executive through his own record label. He managed various artists, collaborated on projects with Red Bull and Sony Music and established direct relationships with Spotify, Meta and more.

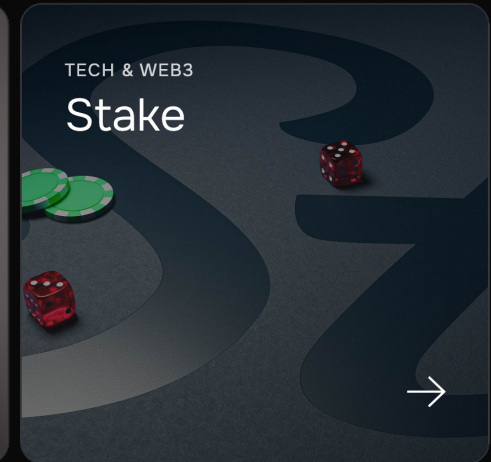
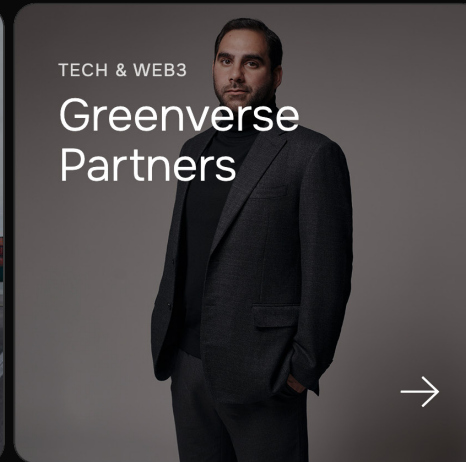
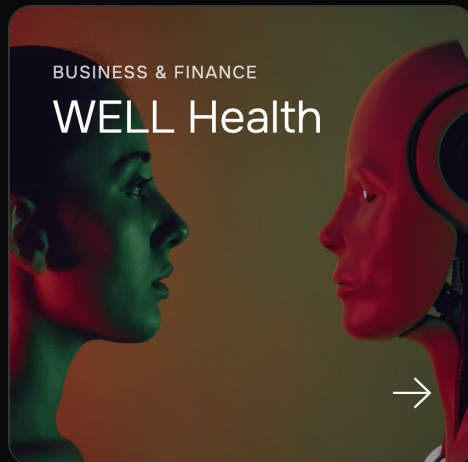


Lewis Webster

Founding Partner

Prior to Blackspire, Lewis worked as an Account Manager for a premium talent management and influencer marketing agency. There he managed six-figure campaign budgets for brands like ASUS.

The brands we push



CLIENT FEATURES

Forbes

USA TODAY

Nasdaq

INDEPENDENT

Testimonials

Greenverse Partners

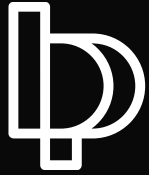
We worked with CEO Badr El Jundi and the company to deliver a series of strategic, high-impact articles designed to position Badr as a thought leader in sustainable energy and AI, while highlighting Greenverse Partners' groundbreaking innovations. These placements not only elevated the firm's visibility but also directly supported its fundraising efforts by showcasing its technology to global investors and industry stakeholders.

Quote

“The article surpassed my expectations with its impeccable clarity and depth. It not only captured the nuance of sustainable innovation but truly reflected the visionary leadership and groundbreaking work at Greenverse Partners. A fantastic job.”



→ Badr El Jundi - CEO



Experience Transparent PR & Marketing.

Thank you

There must be a reason you reached here. We look forward to working with you.

Location

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